



## APPLICATION FOR CRAFTER LICENSE

This document is a proposal only, and does not authorize the submitter to manufacture, promote or distribute any merchandise bearing the marks of Virginia Tech. This form is to assist us in the review of your product for possible licensing only and does not constitute permission to begin production and/or offering products for sale. Unauthorized use of the university's marks is a violation of both state and federal law, subject to criminal and civil remedies.

### PLEASE TYPE OR PRINT LEGIBLY ALL INFORMATION

Name: \_\_\_\_\_

Company Name: (if applicable) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Best Form of Contact:  Phone  Email  Fax  Paper Mail

Are you an alumni of Virginia Tech?  Yes  No

### Where do you plan to sell this product(s)?

Craft Shows

Person to Person

Online

I have a site already. Enter URL: \_\_\_\_\_

I plan to create a site. You must notify Virginia Tech of the URL when it is created.

eBay

Etsy

Other website (specify) \_\_\_\_\_

\_\_\_\_\_ Other (explain) \_\_\_\_\_  
\_\_\_\_\_

**Will the product be produced at home?**

\_\_\_\_\_ Yes.

\_\_\_\_\_ No. Please state where the product will be made and by whom: \_\_\_\_\_  
\_\_\_\_\_

**Please list a product description and the selling price for ALL Virginia Tech products you wish to sell. Additionally, please attach a picture of each product.**

*Please note: The University reserves the right to request a sample from the licensee at any time.*

<u>Product Description:</u>	<u>Selling Price:</u>
→	
→	
→	

**Note:** This application is NOT the legal binding agreement between the College Crafter and Virginia Tech. Upon approval of your application, you will receive a College Crafter License Agreement, which should be read in its entirety, signed, and returned to Virginia Tech along with the invoice and check or money order for \$125.00 made payable to Virginia Tech Treasurer. Virginia Tech will sign and mail a copy of the agreement back to the Crafter with one “Officially Licensed Craft Products” sign and 100 product labels or hangtags.

Virginia Tech will provide 100 product labels or hangtags per year. Please specify which one you prefer:

\_\_\_\_\_ 100 labels (stickers)

\_\_\_\_\_ 100 hangtags

**Collegiate products shall not be sold before the College Crafter License Agreement is complete. Doing so can result in legal action by Virginia Tech.**

Please refer all questions to Sharon Dudding, Program Coordinator, [licensing@vt.edu](mailto:licensing@vt.edu) or 540-231-3748. Mail completed applications to: Licensing and Trademarks, University Gateway Center, Suite 2500, 902 Prices Fork Road, Blacksburg, VA 24061.

Signed: \_\_\_\_\_

Date: \_\_\_\_\_